



For Immediate Release

11 September 2012

Best's Wines releases new vintages of Great Western Bin 1 Shiraz, Great Western Riesling

Best's Wines today released the 2011 Great Western Bin 1 Shiraz and the 2012 vintage of the Great Western Riesling. From vineyards in Victoria's Great Western region, Best's has been continually producing exceptional wines with great longevity since 1866. Today's new releases continue the Best's tradition of highlighting Great Western's remarkable vineyards.

Best's wines, now made by Justin Purser, continue to evolve with each winemaker providing their own stamp on the Best's house style. Best's epitomises all that is great about the Grampians and the wines showcase how the Great Western region has evolved and matured over time.

2011 Best's Great Western Bin 1 Shiraz – SRP \$25

Great Western is synonymous with outstanding Shiraz and Best's Bin 1 Shiraz exemplifies the company's minimalist approach to winemaking and the unique terroir of this cool-climate region. Bin 1 is an excellent introduction to the region's Shiraz style – approachable, medium-bodied, textural and full of spice and peppery fruit characters. Although it is a food friendly wine made in a style to drink upon release, Best's Bin 1 is an elegant Shiraz, which will age well up to 20 years.

"Blending the different parcels of the 2011 Bin 1 Shiraz was a great way for me to discover the individual charms of various Great Western vineyards," said Justin Purser. "My goal was to make a blend that expresses the spicy, fruit flavours that Shiraz from the area is so renowned for yet also retain the elegance of the wine. 2011 was a cooler and wetter year than average for the area but after six vintages in France, Italy and New Zealand, it felt like a typical cool-climate vintage to me! The wine tells the story of the 2011 vintage and delivers elegant flavours and aromas yet it has a backbone of soft fruit, fragrant spices and fine tannins. I am looking forward to seeing how it evolves over the next decade and beyond."

2012 Best's Great Western Riesling – SRP \$25

Great Western is also fast gaining a reputation for structured, aromatic Rieslings; the diurnal weather patterns work exceptionally well for the varietal. This is evident in Best's 1970's Rieslings, which have aged beautifully and are still drinking well now. The 2012 Great Western Riesling fruit is sourced from Great Western vineyards including Best's Rhydney vineyard where many of the original nursery plantings can be traced back to Germany.

"2012 presented an interesting year for the Riesling production with slighter riper than expected fruit producing wonderful lime zest and blossom aromas and flavours with a good dash of racy acidity. The ferments slowed to a halt when the natural sugar levels were in balance to round out the mid-palate." Justin Purser, Best's winemaker.

About Best's

Best's Wines was founded in the Great Western wine region of Victoria, Australia in 1866 by Henry Best and bought by the Thomson family in 1920. Now run by the fifth generation, Viv Thomson's son Ben, Best's has some of the oldest Shiraz vineyards in Australia and some of the oldest known Pinot Noir vines in the world. In 2011, the Thomson family appointed winemaker Justin Purser to make its three ranges of wines: The Icon Range, which includes the flagship Thomson Family Shiraz (\$180) and Bin O Shiraz (\$75), the 'Concongella Collection' and the Great Western Range. Wines are available through fine wine retailers, Best's Great Western Cellar Door and online at www.bestswines.com.au

For more information, tasting notes, bottle shots and to download the Best's Press Kit, please visit www.bestswines.com.au/presskit or contact:

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