



Win the Best Wine from Best's Competition - March 2011

TERMS AND CONDITIONS OF ENTRY

General

1. Information on how to enter and prizes form part of these conditions of entry. By entering this competition, entrants agree to abide by these terms and conditions.
2. Entry is only open to Australian residents (excluding NT) over 18 years of age who reside in Australia. Employees and their immediate families of the Promoter and its agencies associated with this promotion are ineligible to enter.
3. These terms and conditions will be posted on the Bests Wines website www.bestswines.com.au for the duration of the competition.
4. Promotion commences at 12.00am, AEST on 21 March 2011. Entries close at 11.59pm AEST on 31 August 2011 (the "Promotional Period"). No late entries will be eligible.
5. To enter, individuals must during the Promotional Period must complete their contact details to register for Bests Wines email communications via:
 - a) subscribing to the Best's eNewsletter via the Best's website <http://www.bestswines.com.au/NewsletterSignup.asp>; or
 - b) completing an official entry form found at promotional stands and the Best's Cellar Door, Great Western and place the form in the entry box provided.
6. Incomplete, indecipherable or illegible entries will be deemed invalid.
7. Multiple entries are not permitted. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
8. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the internet service provider used.
9. The prize will be drawn by a nominated representative of Best's Wines on 15 September, 2011. The draw will take place at midday at 53 Francis Street Leichhardt NSW 2040.
10. The first six valid entries drawn will win a 1.5L 1996 Magnum of Best's Thomson Family Shiraz valued at \$ 375.00. Prize/s is/are not transferable or exchangeable and cannot be taken as cash. Total prize value is \$2250.00
11. The Promoter may conduct such further draws at the same place as the original draw as are necessary on 15 December 2011 in order to distribute any prizes unclaimed by that date subject however to any written directions given under Reg 37 of the Lottery of Gaming Regulations 1993 (SA) and Reg 10 of the Art Unions and Public Amusements Regulations 1992 (Qld).

12. Best's Wines will bear the reasonable cost of freight to the winner's nominated delivery address within Australia.
13. All other costs and expenses associated with the prize beyond the specified prize components will be the responsibility of the competition winner.
14. Winner/s will be notified by telephone and their name/s will be published in the September 2011 edition of the Best's Kept Secret eNewsletter as well as being published on the Bests Wines website www.bestswines.com.au from 20 September 2011. Winners will also be notified via email.
15. By providing your details (including your telephone number), you agree to receive marketing information about products and services from Best's Wines until you advise us otherwise by contacting Customer Service on (03) 5356 2250 or in writing to 'The Customer Service Manager, Best's Wines 111 Bests Road, Great Western, VIC 3374. Our Privacy Policy is available on our website www.bestswines.com.au
16. Neither Best's Wines nor any of its associated companies or personnel will be responsible or liable if for any reason beyond their reasonable control any element of any prize is not provided. Best's may at its absolute discretion substitute a different vintage in place of any prized referred to in these terms and conditions.
17. Neither Best's Wines nor any of its associated companies or personnel are liable or responsible for late, lost or misdirected entries.
18. Best's Wines reserves the right to exclude any person from this competition for any reason whatsoever.
19. In all matters all decisions of Best's Wines will be final and cannot be contested. No correspondence or discussions will be entered into.
20. The promoter encourages consumers to enjoy responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Alcohol guidelines that are available at www.nhmrc.gov.au
21. The Promoter is Bests Wines Pty Limited of 111 Best's Road, Great Western Victoria 3374. ABN 41 004 166 189. Telephone 03 5356 2250

NSW Permit No. LTPS/11/02577 A.C.T. Permit No. 11/00962.1